

# NOSTRA

## Network Of STRAits

Good practice from Pas-de-Calais  
Green transport

*A strategy for sustainable mobility*





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## A strategy for mobility

« *Schéma Directeur Départemental de la Mobilité* »





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## What is it?

### Strategic Guidelines for sustainable transport and mobility in four main points:

1. Promote mobility for all, promoting conditions of equal access to **sustainable mobility**;
2. Develop **intermodal and efficient transport systems** to facilitate the transition from one mode of transport to another limiting downtime;
3. Propose **alternatives to car use** wherever possible, such as carpooling, “transportation on demand”, and **soft modes of transport** (walking and cycling);
4. Put mobility as an asset of the territorial excellence of Pas-de-Calais at the European, regional and national levels



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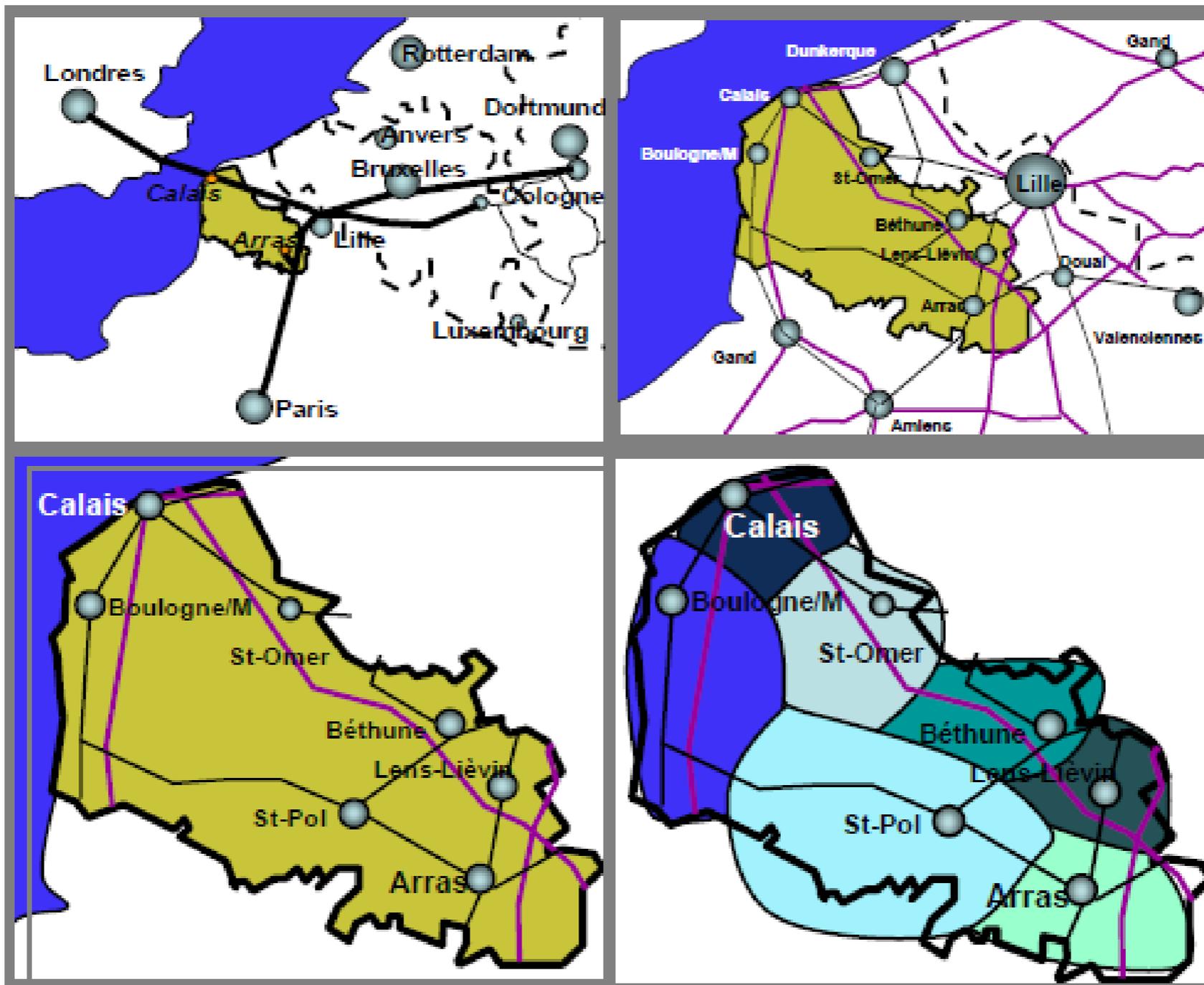
## Why such a strategy?

**Mobility** = a **central and cross-cutting issue**, a real challenge for planning and sustainable development of the territories.

Pas-de-Calais is now committed to a **proactive approach** in the framework of its own competencies

The **strategy for mobility** is a document that presents consistent policy guidelines both strategic and operational in order to meet **local, regional and European issues in 2020**

# The external accessibility as a major asset





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## How does it work?

**Preparation:** The design of the **strategy for mobility** has benefited from **ERDF grant of € 230,195** to enable the completion of the document

### **Implementation:**

The total cost of the implementation of the scheme has not been calculated, the reflection arises for each of the **69 actions:**

Pas-de-Calais County Council implements all the action on the territory in different ways:

- Territorial Contracts with local level governments (municipalities...)
- Assistance in engineering



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## 69 actions? Any demonstrated results

- 1 € pricing for bus transport,
- Implementation of carpool areas,
- Development of bicycle facilities
- Maintain mobility in rural areas and accessibility to public services

- ...
- ...



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Plus d'infos sur :  
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Pas-de-Calais  
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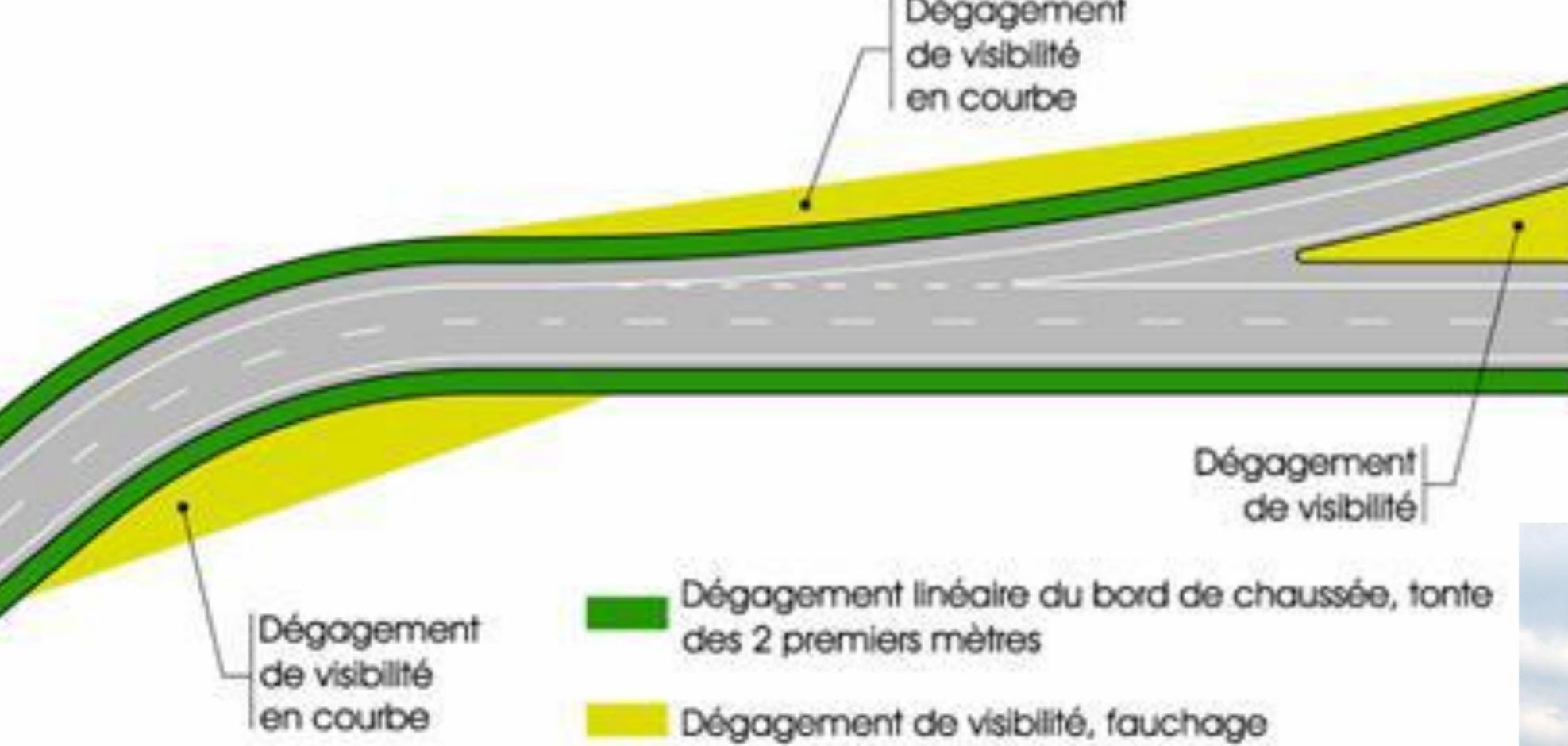
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## **1 - Ensuring sustainable management of the county road network through the development of specific actions on road dependencies/sides and ensure better integration of roads in their environment**

- The visibility of the road in the landscape: objectives of safety, comfort and landscaping.
- Ecological management and rational exploitation of the road: use “differentiated management” to maintain biodiversity, ecological continuity participates in and contributes to the development of flora along the roads.







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## 2 - Harmonization of European cycling routes

**Continue the implementation of regional and European cycle routes and greenways and ensure their connection with local cycling networks and other networks of transport**

Pas-de-Calais already initiated a cross-border cooperation with the Belgian provinces and French local authorities as part of an INTERREG IVA program in order to:

- Make coherent 3 European cycle routes that cross the territory (European cycling routes n° 3, 4 and 5)
- Encourage the promotion of cycling across borders



The European cycling route n°5 (London - Rome) goes through the Strait of Pas de Calais. Solutions must be found to improve the crossing of bikes on both sides of the strait.



*A strategy for sustainable mobility*

*Thanks for your attention*

